



**Bisrat Brown, CEBS**  
**Account Executive, Optional Benefits**  
**Medavie Blue Cross**

Bisrat is an Account Executive for Optional Benefits at Medavie Blue Cross. She has over 15 years of industry experience and has held numerous positions including: account management, marketing and leadership roles.

Bisrat completed her CEBS designation in 2016 and has volunteered as a board member of the Toronto Chapter ISCEBS.

When she is not busy at work, she loves spending time with her family, volunteering, and painting.